



Daniel Mayer: Made in Germany

(DE) (AT) (CH) Creative Director (28,8%) und Senior-Texter (71,2%). Daniel Mayers Portfolio enthält fette Kampagnen und knackige Texte.

Hergestellt in Stuttgart, Launch am 6.3.1965.
 Gelistet in: Birsteinerstraße 45, 60386 Frankfurt.
 Verheiratet, ein Kind, viele Kunden: Nestlé (KitKat, Smarties, After Eight, Lion, YES Terty), Barilla, Schöller-Mövenpick-Eis, Nadler, Knorr, Ford, Mazda-Europe, Lamborghini, Bayer Healthcare (Bepanthen, Berocca, Canesten, Elevit, Priorin, Rennie), Vodafone, Alete, KPMG, Bübchen, British Airways, Club Med, L'Oreal, Renault, Wüstenrot, Kraft Foods (Milka), ZDF, Kaffee Hag, Philip Morris, Citibank, Rolex, Jim Beam, Nestlé LC1, RTL, Citibank, DWS, Heberer Wiener Feinbäcker, ABN Amro Bank, ...



www.mycopy.rocks 1500g ehirn

Frische Ideen. Mindestens haltbar bis Ende:/Fresh ideas.
 Best Before: Pitches, Concept/Campaign-Presentations.



And now for something completely different: Are you looking for a witty Copywriter with close to native-level English writing skills, who'll nail your brief and deliver quality content that'll boost your business? Your search is over! Now, having got your awareness - let's get your client's. I've lived in London and spent my career in an international environment. I'm at my best working in both English & German - your nitty grities won't get lost in translation.

® Reg. Trademark of Société des Produits Daniel Mayer



**Food for Thought:
Order now!**

Working with to support
Agencies and Clients

dm@mycopy.rocks

This is where bad ideas go:

4 Agencies, no breaks!

Creative Director/Senior-Texter	05.2019		Freelance Copy
Creative Director/Senior-Texter	04.2002	04.2019	J. Walter Thompson Frankfurt
Creative Director/Senior-Texter	01.2001	03.2002	Publicis Frankfurt
Texter/Senior-Texter	09.1997	12.2000	Young & Rubicam Frankfurt
Junior-Texter/Texter	01.1995	08.1997	Trust Corporate Culture Frankfurt
Eventmarketing & Hotellerie	08.1985	12.1994	

(DE) (AT) (CH) *

Am liebsten verschlinge ich Briefings. Als Senior Texter führe ich Marken, als Creative-Director auch Teams, wenn gewünscht. National und International. Feed me Briefings. As Senior-Copywriter I'll increase your brand's awareness, as Creative-Director I'll lead those who'll do so. All for the power of fresh ideas.



Just add magic.

TRY ME

